# Website Cookies Policy
## Cyberati Group of Companies

**What Are Cookies?**
Cookies are small text files containing information that are downloaded to your computer or mobile device when you visit a website. These files allow the website to recognise your device during future visits. Cookies managed by the Cyberati Group, including its associated entities such as Credentia, Unikclik, M&S Foundation, and other Cyberati companies, are known as "first-party cookies." Cookies set by third-party services are referred to as "third-party cookies," as explained below.

**Why Do We Use Cookies and Similar Technologies?**
Cookies perform a variety of functions, such as enabling smooth navigation between pages, remembering your preferences, and generally enhancing your user experience. They can also help ensure that the advertisements you see are more relevant to your interests. Additionally, cookies allow us to analyse the use of our websites and online content (analytics cookies), and they can track interactions with social media platforms (e.g., social media links, "like" buttons, etc.).

**Use of Cookies and Similar Technologies on This Website**
This policy is effective as of the creation date of each respective entity within the group and is subject to updates from time to time.

We may place cookies and similar technologies on your device, including mobile devices, according to the preferences you set in our cookie consent manager. Depending on your settings, the following information may be collected through these technologies: your unique device identifier, IP address, device operating system, mobile carrier, and location information (to the extent permissible under applicable laws of the Republic of Mauritius).

**What Types of Cookies Does the Site Use?**
The cookies used on Cyberati Group and associated websites are categorized as follows. Please note that not all cookies may be used in all jurisdictions or websites.

- **Strictly Necessary Cookies:** These cookies are essential for you to navigate the site and use its features, such as accessing secure areas. Without these cookies, the services you request cannot be provided.

- **First-Party Analytics Cookies:** These cookies allow us to perform data analytics to measure and improve the performance of our site, providing more relevant content to you. These cookies do not collect information that identifies a visitor at an individual level accessible to us. In limited cases, data may be shared with service providers acting on our behalf, who are prohibited from using it for their purposes.

- **Performance Cookies:** These are generally third-party cookies from vendors we work with that collect information about your visit and usage of Cyberati Group websites, such as the pages you visit most frequently and any error messages you encounter. These cookies do not collect information that identifies you personally. All information gathered is anonymous and used solely to improve how the website functions. Third-party vendors may have access to this data to enhance their services.

- **Functionality Cookies:** These cookies allow the site to remember choices you make (e.g., your username, language, or region) and provide enhanced, personalised features. They cannot track your browsing activity on other websites and do not gather any information that could be used for advertising purposes or for tracking your online activity outside of our website.

- **Advertising and Social Media Cookies:** These cookies, including web beacons and other tracking technologies, are used to deliver advertisements that are more relevant to you and your interests, limit the number of times you see an advertisement, measure the effectiveness of advertising campaigns and retarget content related to Cyberati Group companies. They may also be used to understand user behaviour after viewing an advertisement. Typically placed by advertising networks with the site operator's permission, these cookies remember that you have visited a site, often linking to the functionality provided by other organisations. This may influence the content and messages you see on other websites.

**Interest-based ads**

Interest-Based Advertising – Cookies are also used to collect information about your interests and preferences for the purposes of what is called "interest-based advertising". It is for companies to send you offers about products and services tailored to your inferred taste and needs. You may turn off these cookies; however, you may still receive advertisements, with the difference of these not being specifically tailored to you.

**How to block cookies.**

You may stop or restrict the placement of cookies and other tracking technologies, such as pixel tags. You do this by blocking them on your device or by removing them and adjusting preferences on your browser. This may vary from device to device and from browser to browser.

If you have any queries regarding this Cookie Policy, please contact us on contact@cyberatidigital.com, we will be happy to answer any questions you may have about this Cookie Policy.